



**PARRISH**  
BUSINESS SERVICES, LLC.



## CAPABILITY STATEMENT

[www.dallasdiversity247.com](http://www.dallasdiversity247.com)

Our company helps organizations become a more supportive and engaging place to work by understanding the perceptual, institutional, and psychological processes that impact the ways people interact with each other. Starting with a look at employee engagement, then identifying interventions surrounding unconscious bias and specific diversity and inclusion strategies. We help anyone committed to going beyond mere compliance to building a genuinely aware and inclusive work culture.

We offer human resource development, leadership development training and consulting, in-person, virtual, or hybrid, training designed to help clients navigate the broad spectrum of diversity categories. All Workshops are designed to enhance understanding of diversity and inclusion; improve their ability to interact with respect, dignity, and fairness; and increase the effectiveness of their communications.

## COMPANY INFORMATION

**Company name:** Parrish Business LLC,  
dba Dallas Diversity 24/7  
**Company address:** 1408 N. Riverfront Blvd  
#309 Dallas, Texas 75207  
**Founded:** 2014  
**Corporation Type:** LLC  
**SAM:** Registered  
**DUNS:** 0 7 9834366  
**CAGE Code:** 7X N91



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## NAICS CODES

**541611** - Administrative Management and General Management Consulting Services  
**541330** - Engineering Services  
**541612** - Human Resources Consulting Services  
**541613** - Marketing Consulting Services  
**611430** - Professional and Management Development Training  
**541618** - Other Management Consulting Services

## CORE COMPETENCIES

- ⊕ Diversity, Equity & Inclusion
- ⊕ Human Resource Management
- ⊕ Human Capital Management
- ⊕ Compliance & Community Relations Programs Management
- ⊕ Continuous Process Improvement & Business Strategies
- ⊕ Strategic Business Development
- ⊕ Leadership Development
- ⊕ Public Administration
- ⊕ Business Consulting and Executive Coaching
- ⊕ Diversity Spend Tracking & Reporting
- ⊕ Economic Inclusion
- ⊕ Online & Onsite Training
- ⊕ Talent Management
- ⊕ Superior Communication

## DIFFERENTIATOR

Over two decades of experience in varied sectors and industries working with senior leadership teams:

- ⊕ Capability to scale up to meet any size and scope project to help clients achieve results through an extensive associate network of industry experts
- ⊕ Customized, comprehensive professional and leadership development solutions
- ⊕ Unique approach to organizational culture assessment and transformation
- ⊕ Local, domestic, and international delivery experience for over (15) diverse industries
- ⊕ Leverage core principles and Best Agile practice methodologies to propel organization and workforce transformation.



## PAST PERFORMANCE

- ⊕ **Early Morning Software, Inc**
  - Business Diversity Leadership Training
- ⊕ **Parrish McDonald Restaurants, LTD**
  - HR Coaching, Workplace Behavior Workshop Event Conference and Planning
- ⊕ **University of Texas Southwestern Medical School**
  - Equity and Diversity Planning and Audit Support
- ⊕ **Maryland Aviation Administration (MAA)**
  - Supply Diversity Development and Training, Train the Trainer Workshops
- ⊕ **Federally Employed Women (FEW) Southwest**
  - Regional Training Program Workshop Presenter
- ⊕ **Clayton County GA**
  - Supplier Diversity Development and Training, Train the Trainer Workshops

## Partners

- ⊕ Early Morning Software, Inc
- ⊕ Traliant LLC Online Workplace Training
- ⊕ Peak Compliance Training, LLC

## Certifications

## WHY US

- ⊕ Preventing Discrimination and Harassment Training Suite is available in editions that comply with California, Connecticut, Delaware, Illinois, Maine, New York, and Washington state training requirements.
- ⊕ Canadian and Global editions are also available for corporate offices, hotels, restaurants, healthcare, industrial/ manufacturing, construction, and retail work environments.
- ⊕ All courses are mobile-optimized for any time access on laptops, smartphones, and tablets and available in multiple languages.
- ⊕ Access to subject matter expert, founder and managing member with expertise in diversity management, human resource management, finance, and economic development.
- ⊕ Eager to impart knowledge following learning objectives and session plan, with substantial knowledge of multiple subjects being taught at an undergraduate level.
- ⊕ Skilled at developing and implementing a training curriculum higher education, corporate and municipal.



Parrish Business Services, LLC is a premier full-service management consulting firm specializing in leadership development, diversity and inclusion training and consulting, executive coaching, project management, and talent management.