



Managing Principal Diversity, Equity and Economic Development Leadership Profile



Patsy Parrish, MBA, MPA, MCA
Managing Director, Dallas Diversity 24/7
Global Trainer, Coach and Mentor
Management Consultant and Community Advisor
Human Capital Management Innovator
Equity Advisor and Advocate

EXPERIENCE:

Education, Leadership & Affiliations:

- Dual Masters: Business Management and Business Administration
- Master of Management, Public Administration
- Bachelor of Arts, Business Administration
- Woman/Minority-Owned Business Entity
- HUB Certified Strategy Consultant
- Master Compliance Administrator
- Human Resource and Training Professional

Industry Experience:

- Strategy and Program Management
- Government (Local, State, National)
- Healthcare and Public Administration
- Human Resources and Human Capital Mgmt.
- Business Transformation and Innovation
- Legal, Risk and Compliance
- Advocacy and Public Affairs

PROFESSIONAL BIO:

Pat is the Lead Visionary and Managing Principal for a consortium of passionate transformation experts amassed to partner with leaders and teams to drive sustainable growth in their organizations and communities. With a keen eye for talent and opportunities she has worked globally to remove barriers and build a trust pipeline to the most critical resource on the planet... PEOPLE. Pat launched the sought after management consulting firm of Diversity 24/7, to specialize in providing research, analysis and authentic business advice that permeates all levels of an establishment. She works with the customer on increasing sales, optimizing people, process, technology and setting a foundation that propels strategic execution. The mission of Pat and Parrish Business Services, LLC dba Dallas Diversity 24/7 is to help organizations develop a rich, embedded culture of diversity, equity and inclusion within its core while identifying revenue-diminishing operations.

Pat Parrish is fluent in identifying and creating practical solutions for those marginalized in society. She has served on the boards of many groups and organizations, such as the American Contract Compliance Association (ACCA), the American Association for Access, Equity, and Diversity (AAAED, Park South YMCA among others, and offers consulting and guidance on opportunities for diversity. Pat brings a fresh approach to each mandate and looks forward to continuing the exploration and implementation of programs that will provide inclusion, equality, and success for all.

Pat Parrish is a comprehensive, diplomatic, persuasive consultant that is passionate about sharing her commitment to universal success. The outcomes of her diligence avoided tax rate increases and created economic community development opportunities for eligible citizens of Dallas, Texas. Regardless of whether it is the public or private sector she seeks results that energize and empower people to flourish. Pat has a unique gift of translating strategy into financial wins such as: implementing and automating contract compliance tracking and reporting systems to mitigate regulatory fines, improving and coaching Vendor Management leaders to protect over \$425M of contract spend; and mentoring Fortune 100 companies through selecting and driving of Human Capital Management process and technology improvements that re-energized the talent channels.