



CAPABILITY STATEMENT

CORE COMPETENCIES



MANAGEMENT CONSULTING

Professional Development
Management & Business Consulting
Project & Program Management Office Support
Diversity Best Practices in the Work Place

LEADERSHIP ASSESSMENT & DEVELOPMENT

Management and Leadership Training Programs
Executive Coaching and Team Development
High Potential Identification and Talent Development

STRATEGY DEVELOPMENT

Strategic Planning
Process Improvement
Program and Project Management
Community Development and Planning

LOGISTICS AND TECHNICAL SUPPORT

Contract Management Services
Electronic Data Collection & Intelligence
Diversity Spend Tracking and Reporting

COMPANY DATA



Parrish Business Services, LLC is a Texas-based MBE, AABE, EDWOSB, SDB, WBE, WOSB, HUB certified strategic management consulting firm, specializes in offering research, analysis, and business advice to a variety of clients across business industries.

Areas of expertise include coaching, mentoring and consulting in a variety of areas: business strategy, execution and alignment, and process improvement. Project management, identifying and encouraging leadership skills, recruiting and developing talent. Equity and Diversity planning, implementation, development, and compliance, as well as in-depth survey research, human resources support, and community engagement.

Parrish Business Services LLC provides assistance and recommendations for developing operational logistics for internal and external processes, business, technical transformation and process improvement services, project management, and business support services.

PAST PERFORMANCE



- Early Morning Software, Inc
Business Diversity Leadership Training
- Parrish McDonald Restaurants, LTD
HR Coaching Event Conference and Planning
- University of Texas Southwestern Medical School
Equity and Diversity Planning and Audit Support
- Maryland Aviation Administration (MAA)
Supply Diversity Development and Training
- Federally Employed Women (FEW)
Southwest Regional Training Program
Workshop Presenter (2016)
- Clayton County GA
Supply Diversity Development and Training

DIFFERENTIATORS



Over two decades of experience in varied sectors and industries working with senior leadership teams:

- Capability to scale up to meet any size and scope project to help clients achieve results through extensive associate network of industry experts
- Customized, comprehensive professional and leadership development solutions
- Unique approach to organizational culture assessment and transformation
- Local, domestic, and international delivery experience for over (15) diverse industries
- Leverage core principles and Best Agile practice methodologies to propel organization and workforce transformation

CONTACT

Patsy Parrish
Managing Director

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ORGANIZATIONAL DESIGNATIONS:

DUNS: 079834366

SAM: Registered

CAGE CODE: 7XN91

CORPORATE STRUCTURE: LLC

CERTIFICATIONS:

- Texas HUB Certified
- MWBE Certified City of Charleston South Carolina
- MBE Certified North Central Texas Regional Certification
- EDWOSB | SDB | AABE | WOSB

NAICS CODES:

Primary

541611 Administrative Management and General Management Consulting Services

Secondary

541330 Engineering Services
 541612 Human Resources Consulting Services
 541613 Marketing Consulting Services
 541614 Process, Physical Distribution, and Logistics Consulting Services
 611430 Professional and Management Development Training
 51618 Other Management Consulting Services

SIC CODE:

8741 Management Services
 8742 Management Consulting Services
 8748 Business Consulting Services
 9411 Administration: Social, Human Resources & Income Maintenance Programs



PARRISH
BUSINESS SERVICES, LLC.



OUR AWARD-WINNING TEAM

Parrish Business Services, LLC expect the best from our team and partners. We collaborate and partner with those who expect a lot from themselves and are naturally curious. While the accolades and awards we've earned help showcase our successes, what matters is how the team will help you.

- The Parrish Business Services, LLC staff – led by training & leadership veteran Bennetta B. Raby, MS, PMP, LSSBB, Co-Founder of the Genesis Innovation Incubator, MIT Digital Transformation Cohort, Microsoft Envision partner, Co-Founder of Emotional Intelligence Innovation Workshops. CIO Council Executive Coach
- Strategic Quality Examiner Malcolm Baldrige (NIST) Quality, Texas
- Nationally recognized by Technology Business Mgmt. Council for Strategy and Innovation Excellence (1st in Health care industry), Gartner Research Strategy and Research contributor, DFW Women in Technology recognition.
- Mentor, Advisor and Cultivator focused on high-impact leaders and teams that desire exceptional results and collaborative success via knowledge harvesting
- Over 25 plus years of experience in project management, learning & development management and contract/grant compliance in a variety of industries
- Certified and current, including PMP® Lean Six Sigma Black Belt and more
- Experience spans across the globe in a myriad of industries, & F500® & government organizations and Military (US Navy)
- Consistently deliver successful projects and Project Certification training programs, both large and small, mentoring teams to be self-sufficient, as desired
- Love to share our knowledge through free resources, as well as via speaking engagements at conferences & industry events



Patsy Parrish
Managing Director

PAT PARRISH BIO

As the Founder and Managing Director of Parrish Business Services, LLC, Pat Parrish brings a wealth of knowledge and extensive experience to clients, industries and government sectors. Pat's public sector experience spans over two decades and has impacted government programs from local to federal levels. Pat is an executive leader with expertise in all facets of Public Administration, Regulatory Compliance, Talent Management, Sales & Service, and Supplier Diversity. She brings a proven track record in developing and implementing a wide variety of innovations to revolutionize the workplace, meeting and exceeding all objectives.

Pat Parrish is fluent in identifying and creating effective solutions for those marginalized in society. She has facilitated national and regional conference of approximately 600 participants and 43 nationally recognized presenters/speakers. She is as comfortable sharing concepts in small groups as well as in lecturing in large arenas and consistently provides relentless support and solution driven responses.

Pat Parrish is articulate, diplomatic, persuasive, highly organized, possessed of compelling leadership skills and is passionate about sharing her commitment to universal success. She has lectured throughout the country on topics of how equity and diversity and are the stimuli to economic growth. Former Chair, Dallas Civil Service Board, Pat has chaired a variety of task forces and commissions for the city of Dallas and has established and maintained a relationship with public-sector officials at all levels of government.

She possesses:

Strong analytical and management skills, leadership qualities, and solid technical communication abilities;
Highly organized, with the ability to multi-task in a fast-paced environment, responds quickly and effectively to problems; adaptive to change, communicate effectively, building a sense of urgency;
Articulate, diplomatic, persuasive; easily establishes rapport and credibility with people at all levels; works well with people from a variety of backgrounds and cultures;
Successful approach to problem identification, assessment, resolution, and crisis management.

Ms. Parrish is Leadership Dallas Graduate, holds master's degrees in both business administration with emphasis on Human Resource Management and in management with emphasis on Public Administration from the University of Phoenix. She is certified as a Master Compliance Administrator with American Contract Compliance Association (ACCA) and the University of Texas at Arlington School of Social Work and a candidate for SHRM Human Resource Professional.